

PROMOTION RECOMMENDATION  
University of Michigan-Flint  
College of Arts and Sciences  
Department of Communication and Visual Arts

Sarah Frances Rosaen, assistant professor of communication, Department of Communication and Visual Arts, College of Arts and Sciences, is recommended for promotion to associate professor of communication, with tenure, Department of Communication and Visual Arts, College of Arts and Sciences.

Academic Degrees:

Ph.D.	2006	Michigan State University, Lansing, Michigan
M.A.	2003	Michigan State University, Lansing, Michigan
B.A.	1999	University of Michigan, Ann Arbor, Michigan

Professional Record:

2006 – Present	Assistant Professor of Communication, Department of Communication and Visual Arts, College of Arts and Sciences, University of Michigan-Flint
2001 – 2005	Instructor and Teaching Assistant, Michigan State University

Summary of Evaluation:

Teaching – Professor Rosaen teaches core courses in the communication major. She has evolved into a gifted teacher focusing powerfully on student learning. Students and peers alike attest to her improvement and growth as an instructor. She has also developed into a leader in her department and the College in efforts at effectively assessing student learning. She is dedicated to continuing to improve her pedagogy and benefit her students.

Research – With a research agenda focusing on the social and psychological effects of media on children, Professor Rosaen has a solid series of publications and presentations that have appeared in good to high quality refereed journals and have been delivered at prestigious conferences in the field of communication. Additional research in progress promises well for continued productivity post-tenure. Of particular interest is a new line of research focused on the assessment of student learning, which presents a true marriage of teaching and scholarly interests.

Recent and Significant Publications:

*Refereed Publications:*

- Rosaen, S. F. and Dibble, J. L. “Parasocial Interaction as More Than Friendship: Evidence for Parasocial Interactions With Disliked Media Figures.” *Journal of Media Psychology*, 23(3), 122-132. 2011.
- Rosaen, S. F., Sherry, J. L., and Smith, S. L. “Maltreatment and Parasocial Relationships in US Children.” *Journal of Children and Media*, 5(4), 379-394. 2011.

- Rosaen, S. F., Greenberg, B. S., Worrell, T. R., Salmon, C., and Volkman, J. "A Portrait of Food and Drink in Commercial TV Series." *Health Communication*, 24(4), 295-303. 2009.
- Rosaen, S. F. and Dibble, J. L. "Investigating the Relationships Among Child's Age, Parasocial Interactions, and the Social Realism of Favorite Television Characters." *Communication Research Reports*, 25(2), 145-154. 2008.
- Rosaen, S. F., Boyson, A. R., and Smith, S. L. "Aggression-Related Characteristics and the Selection of Media Violence." *Zeitschrift fuer Medienpsychologie*, 18(3), 119-130. 2006.

*Invited and Non-Refereed Publications:*

- Rosaen, S. F. and Paroske, M. "Common Ground and Uncommon Assessment." *The Scholarship of Teaching*, 4(1), 19-21. A University of Michigan-Flint campus journal. 2011.
- Rosaen, S. F. "Undergraduates Demystify Research: The Power of Nutrition Public Service Announcements on Children." *The Scholarship of Teaching*, 2(1), 24-29. A University of Michigan-Flint campus journal. 2009.
- Rosaen, S. F. "Maltreated Children and Media Effects." In J. J. Arnett (Ed.), Encyclopedia of Children, Adolescents, and the Media. (Vol. 2, pp. 511-513). Thousand Oaks, CA: Sage. 2007.
- Rosaen, S. F. and Greenberg, B. S. "Television and Young People: Violence, Sex, Booze and Greed." *Michigan State University Law Review*, 3, 857-877. Fall 2005.

*Manuscript Under Review for Refereed Publication:*

- Rosaen, S. F. and Sherry, J. L. "Child Compliance With Parental Television Mediation." Under review at the *Journal of Children and Media*. Submitted December 2011.

*Manuscript in Preparation for Journal Submission:*

- Rosaen, S. F. and Paroske, M. "Assessing Student Learning in a Multidisciplinary Major."

Service – Professor Rosaen has ably served her department in a variety of capacities: on search committees, spearheading curriculum development, and in advising student organizations. She has begun to assume leadership roles in the area of academic assessment, where she serves as a member of the University Assessment Committee and on the Assessment Academy Team. She is a committed, valued, and dedicated colleague.

External Reviewers:

Reviewer (A):

"... I have concluded that Dr. Rosaen has established herself successfully as a scholar focused on the role of information processing on children's health and health-related behaviors. She is publishing in appropriate journals and is contributing to the field with her scholarship and her service to the editorial review process."

Reviewer (B):

"Overall, the number of articles and high quality of the outlets in which they are published would suggest a very strong record of research activity. Given a teaching load of 18 credit hours per semester, Dr. Rosaen's record is outstanding."

Reviewer (C):

“Without reservation, I recommend Dr. Sarah F. Rosaen be tenured and promoted to associate professor. Her involvement in the field and the quality of her work suggests [sic] that she will continue to be a productive scholar and an engaged member of the academic community.”

Reviewer (D):

“... her publication in *Health Communication* is important and has been cited often. As I mentioned earlier, content analyses are labor intensive, exacting and necessary work. Those studying child hood [sic] obesity are likely grateful that someone has taken the time to conduct this painstaking work.”

Reviewer (E):

“Dr. Rosaen compares favorably with others in her peer group who are working in the same field. She has maintained an active program of research while sustaining a substantial teaching and university/department service load.”

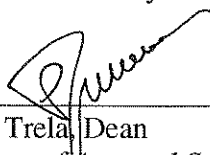
Reviewer (F):

“For a 2006 graduate, I would characterize her overall contribution as ‘outstanding’ .... I know of no one in her cohort who has done as much work on PSI as she has, or anything nearly as interesting. Pushing beyond her peer group of recent graduates, I would say that her work on PSI marks her as one of the top five [junior] scholars (assistant or associate professors) working in this area.”

Summary of Recommendation:

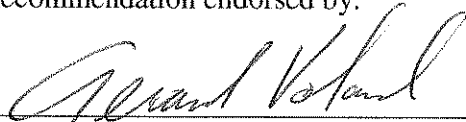
Through dedicated and improved teaching, significant scholarly achievement, and engaged service, Professor Rosaen has earned the trust and confidence of her colleagues and clearly exceed College thresholds in the areas of teaching, research, and service. I strongly concur in the unanimous recommendation of department colleagues and the CAS Executive Committee in enthusiastically recommending Sarah Frances Rosaen for promotion to the rank of associate professor of communication, with tenure, Department of Communication and Visual Arts, College of Arts and Sciences.

Recommended by:



D. J. Trella, Dean  
College of Arts and Sciences

Recommendation endorsed by:



Gerard Voland, Provost and  
Vice Chancellor for Academic Affairs



Ruth J. Person, Chancellor  
University of Michigan-Flint

May 2012